



Girl Scouts of Central & Southern NJ, Inc.  
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## FOR IMMEDIATE RELEASE

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### Local Girl Scouts “Think Green”

*Girl Scouts from the Medford Lakes area “Think Green” and participate in Nike Reuse-A-Shoe program sponsored by National Geographic.*

Medford lakes, NJ (Nov. 29, 2007) – Nine troops from the Medford Lakes area of the Girl Scouts of Central & Southern NJ supported the National Geographic’s collection of old shoes to create the longest chain of shoes in an effort to be noted in the famous *Guinness Book of World Records* and to help the Nike Reuse-A-Shoe program. The Nike Reuse-A-Shoe program recycles old and unusable shoe material into basketball and tennis courts, soccer fields, and running tracks. It takes an estimated 2,000 to 2,500 pairs of athletic shoes to have enough material to build a basketball court surface, and donations of shoes have been received from the US Women’s Soccer Team and actress Cameron Diaz.

Troops from Medford Lakes incorporated this service project into their annual Camporee at Camp Kettle Run this October. Along with collecting and tying approximately 100 shoes to be donated, Girl Scouts ages 5 to 17 participated in numerous environmental activities, games and crafts where they learned about endangered species, recycling, eco friendly environments and conservation. The program helps the girls to “Think Green” in their daily life, in their community and their world.

Girl Scouting builds girls of courage, confidence and character who make the world a better place. If you are interested in learning amore about Girl Scouting central and southern New Jersey, please visit our website at [www.gscsnj.org](http://www.gscsnj.org).

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